

4GX

HTC Desire 530

Uniquely Fun

IT'S HOW WE CONNECT



SPECIFICATIONS

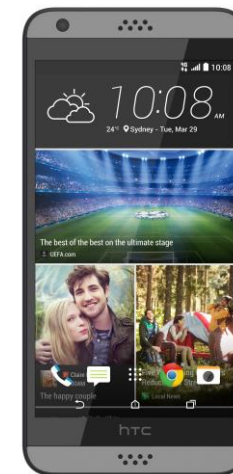
Band Support	GSM/EDGE: 850/900/1800/1900 MHz 3G:850/900/2100 MHz 4G:700/850/900/1800/2100/2600/800 MHz 4GX Cat 4
Speed	4GX - In 4GX areas, typical download speeds are 2Mbps to 75Mbps for 4GX Category 4 devices, and 2Mbps to 100Mbps for 4GX Category 6 devices. Outside 4GX areas you will switch to our fastest available 4G or 3G speeds. 4G –typical download speeds of between 2Mbps and 50Mbps are available to 4G devices in 4G areas. Outside 4G areas, you will switch to our fastest 3G speeds. 3G – typical download speeds of between 1.1Mbps and 20Mbps in all capital CBDs much of the associated metropolitan areas and in many other regional locations, and, elsewhere, supports typical download speeds from 550kbps to 8Mbps
Dimensions	146.9 x 70.9 x 8.33 mm
Display	5" 720p TFT LCD (720 x 1280), 293ppi
Weight	140g
Processor	Qualcomm MSM8909, 4 x 1.1GHz Quad Core
Memory	Internal – 16GB, RAM – 1.5GB Expandable – 2TB via microSD card
Camera	8MP (rear), 5MP (front)
Battery	2200 mAh
Talk Time	Up to 13.9 hours (3G)
Stdby Time	Up to 700 hours (3G)
Additional Features	WiFi 802.11 b/g/n, Bluetooth 4.1

HERO FEATURES – POS & TICKET

- Desirable prepaid 4GX handset at an affordable price
- Brilliant 5" HD 720p screen
- 2 amazing cameras : 8MP BSI at the back with large aperture to capture clear shots, 5MP at the front with voice selfie for easier capture
- Android M with HTC Sense – the latest from Android with HTC DNA for a very intuitive experience
- Quad-core 1.1 GHz latest generation CPU to juggle between apps easily

CUSTOMER PROPOSITION (USP'S)

- Made to let you stand out, the HTC Desire 530 combines playful style with more of the features you want like great cameras front and back as well as fast 4GX data capabilities and the latest on Android Marshmallow operating system
- **Uncompromising performance**
 - Driven by a quad-core processor, the HTC Desire 530 has the power to handle multiple apps at once and rapid online browsing, whilst experiencing 4GX speeds (in 4GX areas).
 - Have the freedom to store your personal content on expandable storage (micro SD card support up to 2TB, sold separately)
- **Fun design with high-resolution display**
 - The HTC Desire 530's brilliant 5" HD 720p screen gives you more of what you love, from your best games to your favourite movies in high resolution, with 16:9 ratio
- **Instant and great camera experience**
 - Equipped with 2 high quality cameras, you will take high quality shots with both the back and the front lenses, and get unlimited backup (in 'high-quality' mode) to save all your best memories with Google Photos.
- **Premium sound experience**
 - The HTC Desire 530 delivers high quality Sound through BoomSound profile, so you can hear every details when you play your favourites tunes on the go



ADDITIONAL INFORMATION

Operating System	Android M HTC Sense
Available Colours	White and Grey
4G	Yes
SIM Type	Nano (4FF)
Blue Tick	Yes - TBC
FTM / Exclusivity	Dark Grey FTM until end June. 2016

WHAT'S IN THE BOX

Handset with embedded battery
AC charger
Lanyard
USB data cable
Stereo headset
Quick Start Guide
Manufacturer's warranty card

THE TELSTRA MOBILE NETWORK OFFERS 4GX IN ALL CAPITAL CBD'S AND SELECTED SUBURBAN AND REGIONAL AREAS AND IS PROGRESSIVELY ROLLING OUT TO MORE PLACES. IN OTHER COVERAGE AREAS AROUND AUSTRALIA, YOU'LL AUTOMATICALLY SWITCH TO OUR FASTEST AVAILABLE 4G OR 3G. CHECK COVERAGE AT telstra.com/coverage. Speeds vary for reasons like location, distance from base stations, terrain, user numbers, hardware/software configuration, download source and upload destination

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