

TELSTRA FLIP™ (T20)



VALUE FOR MONEY FLIP PHONE

Telstra Commercial in Confidence for internal use only

KEY PHONE SPECS

NETWORK	GSM/EDGE: 900/1800/1900Mhz 3G: 850/2100Mhz 4G: N/A
HSPA (3G)	DL: 3.6MBPS
DIMENSIONS	94 x 48 x 18 mm
WEIGHT	90 grams
MAIN LCD	2" TFT screen, 176*220 pixels (sub screen 1.3")
PROCESSOR	230MHz
MEMORY (ON BOARD + EXP)	128MB on board (64MB user available)
TALK TIME	Up to 240 mins (3G)
STANDBY TIME	Up to 250 hours (3G)
BATTERY CAPACITY	900mAh
CAMERA (REAR & FRONT)	VGA
SIM TYPE	2FF (Standard)
ADDITIONAL FEATURES	Bluetooth 2.0

HERO FEATURES – POS & TICKETS (4 – 6)

- Experience the speeds of the Telstra 3G network
- Front LCD to easily identify calls and messages.
- Large buttons for easy dialling
- VGA camera
- 2" TFT Screen built into a compact design
- 2 Great colours: Red & Grey

CUSTOMER PROPOSITION – U S Ps (3 – 4)

- Value for money \$79 prepaid flip phone
- Two great colours, Red & Grey, to choose from
- Compact design fits neatly in a handbag or pocket
- Large buttons, easy to use flip phone

AT A GLANCE



RRP	• \$79
LAUNCH	• 13 May 2014

- OS: Proprietary
- 4G: No
- Blue Tick: No
- HD Voice: No
- Colour: Grey, Red
- Exclusivity: Yes
- NFC: No

IN THE BOX

- Handset
- Battery
- AC charger
- USB data cable
- Stereo headset
- Manufacturer's warranty card
- Mobile Recycle Bag