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C-Direct wins first-gen award

THREE Victorian family businesses have been named finalists in the national Family Business of the Year Awards.

The award for the first generation business went to C-Direct. The company started nearly 30 years ago as a small retail outlet and has evolved into a sales and distribution business.

Boutique recruitment firm David Shave Human Resources was named the third general business winner.

The award for the fourth generation business went to Kagan Logistics in Melbourne's inner west.

The awards are run by Family Business Australia, a not-for-profit organisation supporting families running businesses.